

THE EUROPEAN DREAM FOUNDATION

Bringing people
closer
to Europe

Version August 2025





Wealthy Households

3

- Affluent Modern Households
- Elite Suburbia
- Suburban Riches
- Wealthy Established Executives
- Retired Connoisseurs



Modest Communities

2

- Start-up Couples and Singles
- Working Class Suburbia
- Mature Neighborhoods
- Working Towards Retirement
- Aging Urban Dwellers
- Modest Retirement



Stretched Households

1

- Low Income Urban Residents
- Students and Singles
- Enterprising Households
- Hard Up Seniors



“Who are YOU exactly, my dear audience?”
How diverse is our conversation today?

LETS START WITH SOME EUROPE QUIZ TIME

THE DRRAM

1. The Purchasing Power of a US vs EU citizen is

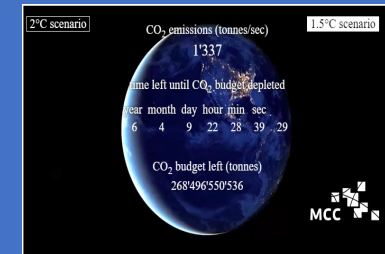
- A. Lower: - 90
- B. Equal: 100
- C. Higher: 110
- D. Much higher 135



THE NIGHTMARE

2. Global warming of 1.5 C will be reached in:

- A. 2018
- B. 2028
- C. 2038
- D. 2048



THE WORLD

3. The Chinese economy surpasses the USA in:

- A. 2014
- B. 2025
- C. 2035
- D. 2050



BRUSSELS

4. EU advantages for The Netherlands per anno

- A. € - 2 Billion
- B. € 0 Cost Neutral
- C. € + 2 Billion
- D. € > 50 Billion





EUROPE IS MADE BY HISTORY, AMERICA IS MADE BY PHILOSOPY



The Dream



The Nightmare



The World



The Brussels

Is there a European dream?

LETS START WITH SOME EUROPE QUIZ TIME

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IS THERE A EUROPEAN DREAM?

unlike the American Dream, which often centers around individual success, the European Dream places a strong emphasis on unity, cooperation, equality and the celebration of cultural diversity

* The Globalist – Jeremy Rifkin 2005



American Dream
is about individual success

- Autonomy
- Economic Growth
- Personal Wealth
- Independence
- Work Ethics
- Religious Heritage
- Patriotism
- Military Force



European Dream
is about collective quality of life

- Embeddedness
- Economic Distribution
- Quality of life
- Interdependence
- Leisure & deep play
- Secular
- Cosmopolitan
- Peace Keeping Operations


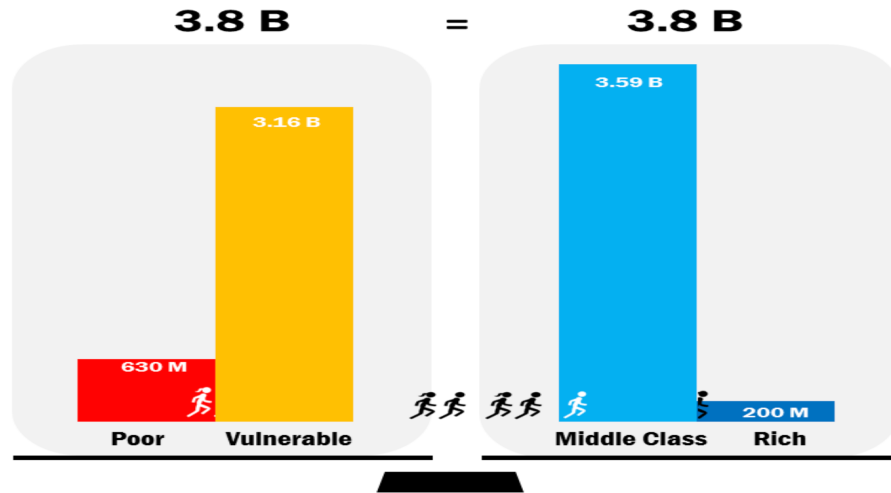
<h1>WHAT IS THE EUROPEAN DREAM?</h1> <p>Survey on European Dreams for the Future of Europe</p>	<p>METHODOLOGY</p> <p>Representative opinion polls were conducted by Hanbury Strategy in the 14 most populous European Member States (hereinafter the EU14) between 22 July and 8 August of 2019. The sample was 1000 people per country, 14,000 European Union citizens altogether, who represented the whole adult population of Belgium, Czechia, France, Germany, Greece, Hungary, Italy, the Netherlands, Poland, Portugal, Romania, Spain, Sweden and the United Kingdom.</p> <p>Data was weighted to match the demographic profile of the country on age and gender, region and education level. Weights were derived from the national census in each country. A margin of error of +/- 3% applies to all national-level data. A larger margin of error applies for subnational samples.</p> <p>Scan this QR code to learn more about the survey results.</p> 	<h2>1. BEST LIFE</h2> <p>In Europe</p> <p>In Own country</p>	<h2>2. HAPPYNESS IS:</h2> <p>Greater financial security</p> <p>More free time</p>
<h2>3. KIDS FUTURE</h2> <p>Bleak & worried</p> <p>Worse than parents</p>	<h2>4. SUCCES IS</h2> <p>Luck</p> <p>Not working harder</p>	<h2>5. GOVERNMENT support</h2> <p>Not needed</p> <p>We rely on ourselves</p>	<h2>6. THREATS</h2> <p>Climate & Migration</p> <p>Social Inequality -Pay - Pension</p>
<h2>7. POLITIC LEADERSHIP</h2> <p>50% National</p> <p>50% EU</p>	<h2>9/10. SPEND TAXES ON</h2> <p>Social policy, Healthcare</p> <p>Pensions, Education</p>	<h2>11. SALARY DREAM 2025</h2> <p>Twice minimum wage</p> <p>1200 CEE - 2900 W-EUR</p>	<h2>12. PENSION AGE</h2> <p>60 – 61</p> <p>< 60 IF < 65</p>

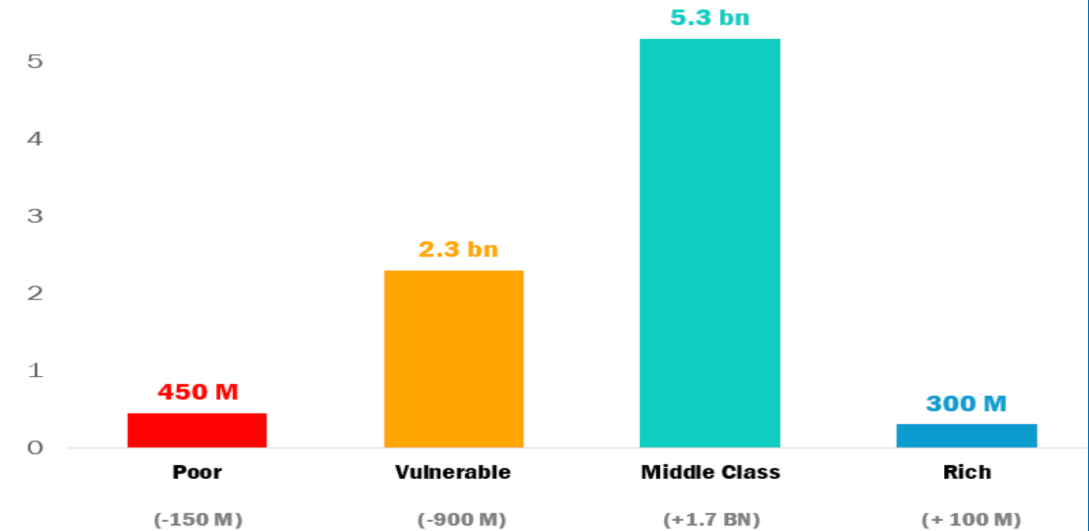
Figure 1. September 2018 – The global income tipping point

Number of people who are poor, vulnerable, middle class, and rich worldwide



Source: Projections by World Data Lab

Figure 2. Middle class dominance in 2030

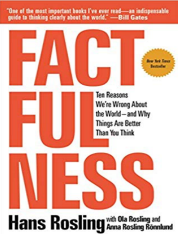
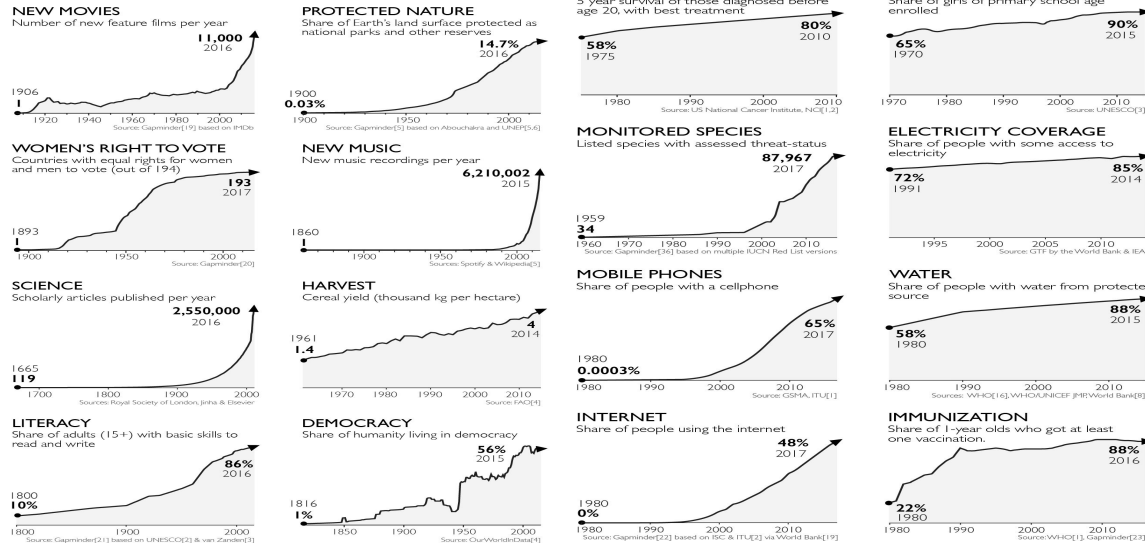


Note: Figures in parenthesis indicate the increase/decrease in the number of people in each category by 2030. Source: Projections by World Data Lab

[worldpovertyclock](http://worldpovertyclock.org)

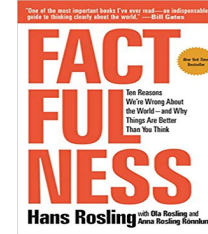
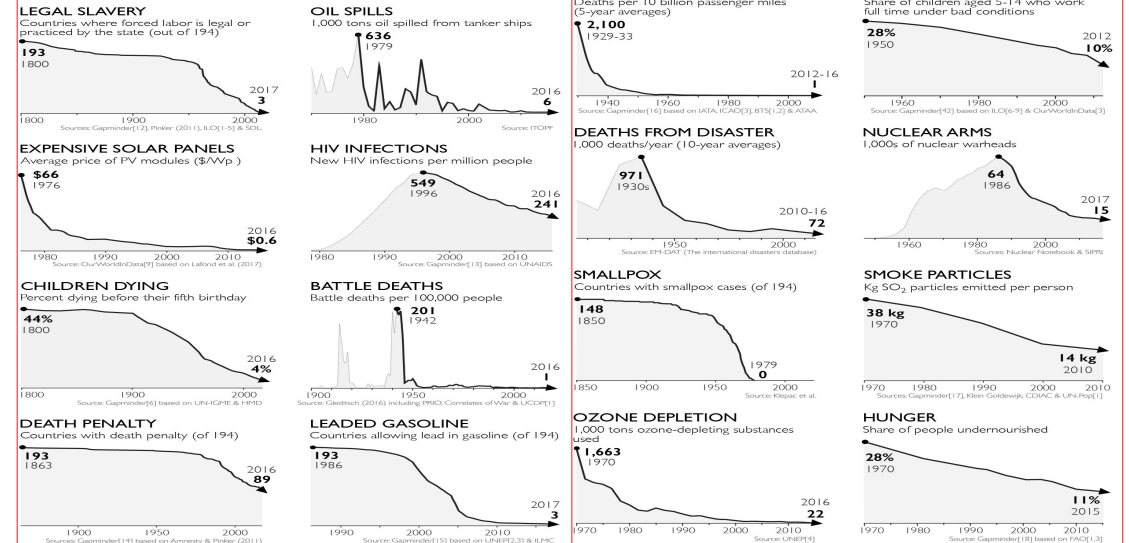
In 2018 the Middle Class overscored the Poor & Vulnerable class
for the 1st time in history
by 2030 the poor/vulnerable class will be reduced with 1 Billion to 2.7

16 GOOD THINGS INCREASING



16 GOOD Things increasing

16 BAD THINGS DECREASING



The world is definitely a better place to live in

16 BAD Things decreasing

The world becomes every day a better place to live despite crises with Banks, Euro, Immigration, COVID, Ukraine



The Dream



The Nightmare



The World



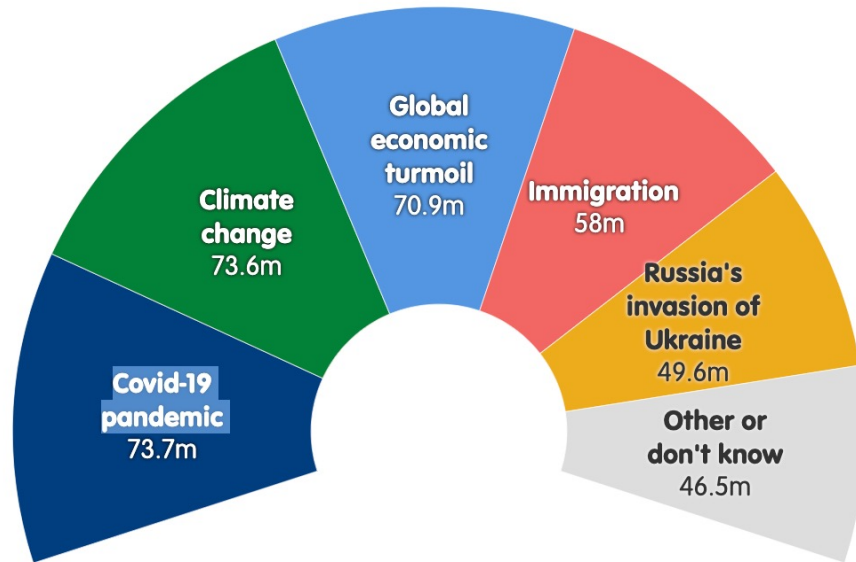
The Brussels

What are The European Nightmares ?

Europe's 'crisis constituencies'.

In number of voters.

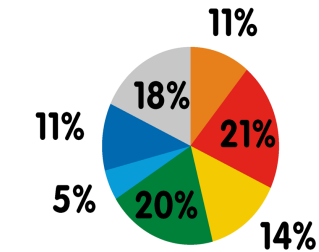
2024



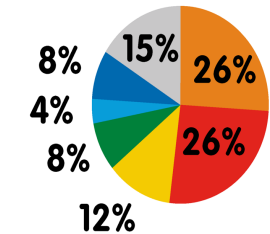
What is the single biggest threat to Europe today?

2019

Engaged voters supporting pro-European parties



Engaged voters supporting anti-European parties



Migration
Nationalism
Other

Islamic radicals
Russia

Economy
Climate

The Top 3 single biggest threats to Europe over 5 years:

Climate - Economics - Immigration

New: Russia Invasion Ukraine Out: Islamic radicals

Scientists are bad marketers

skyNEWS helped them a little in 2015

1-2 C:
draughts, floods & hunger for millions

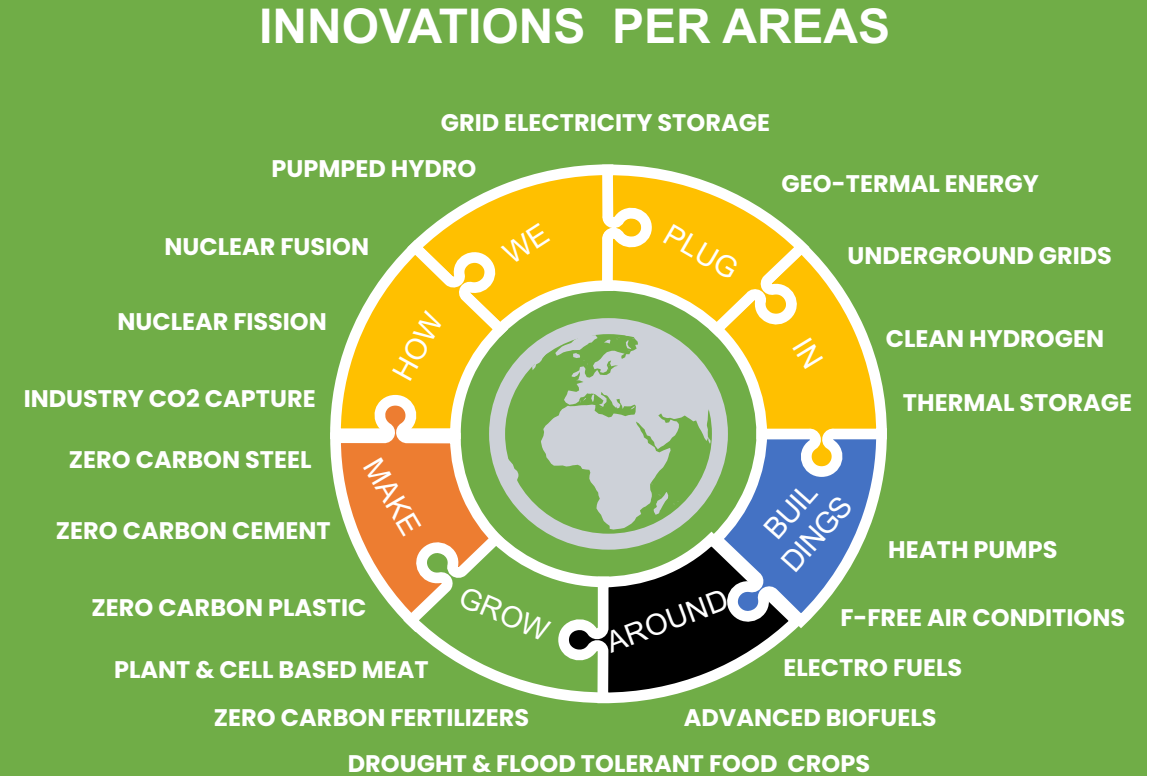
2-3 C:
dead seas & dead forests

4-6 C:
survival of humanity & species

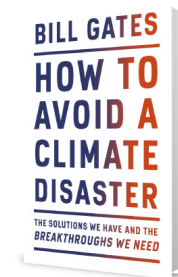


The Bill Gates foundation formulated five areas to be decarbonized

- | | |
|----------------|-----|
| 1. Make Things | 31% |
| 2. Plug In | 27% |
| 3. Grow Things | 19% |
| 4. Get Around | 16% |
| 5. Building | 7% |



Some people (dis)trust Bill Gates more than The European Green Deal and v.v.



The future — — of European competitiveness



Europe lagging behind
- productivity – economic growth - innovation

€ 800 B



investmentys per year
4.7% EU GDP



Capital Markets Union
EU re-invests in EU



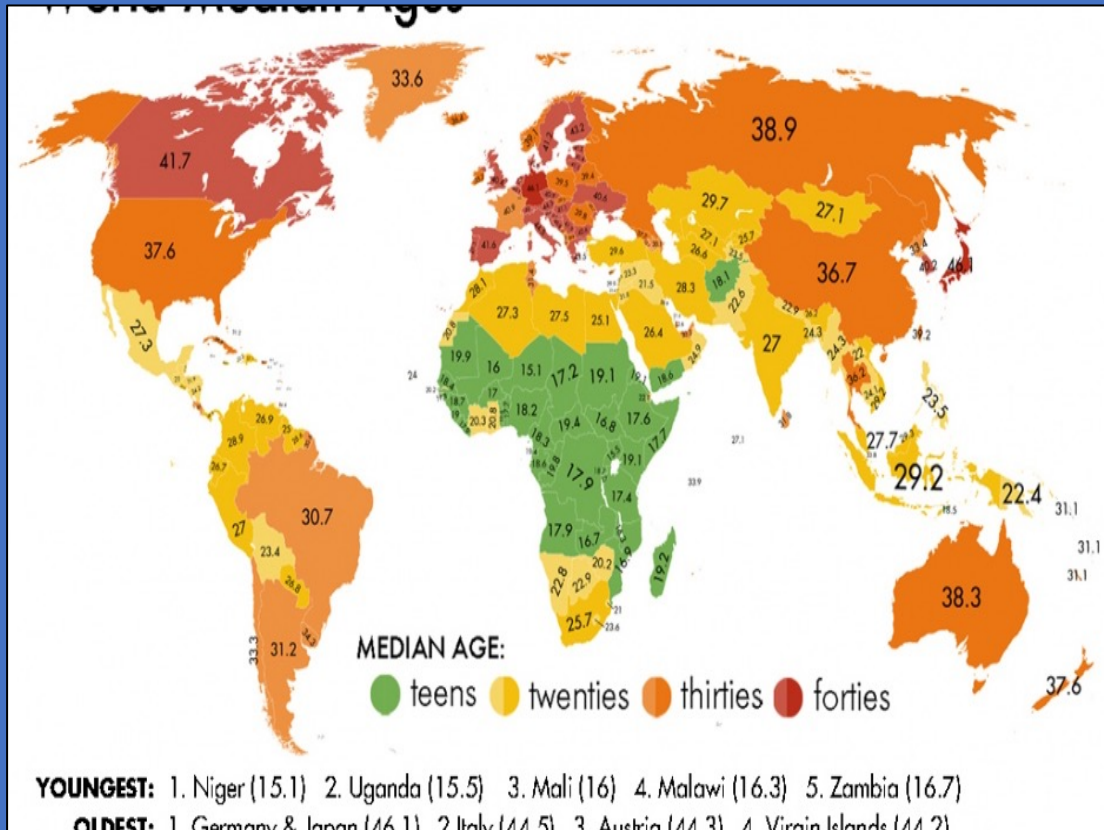
Competition Policies
Reform & simplify



R&D Funding
3% EU GDP

Can the Dragi report become a tipping point in EU history? as competitive as needed, as sustainable as possible

the report is also seen as too traditional and too little focused on non-economic welfare



INDIA 27

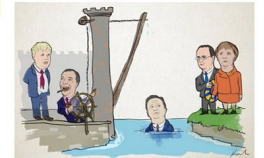
USA 38

CHINA 37

EU 43

EUROPE has become the Eldery Home of the world
we can and need to absorb immigrants in a predictable and manageable way

BREXIT is the best advertisement for the EU





The Dream



The Nightmare



The World

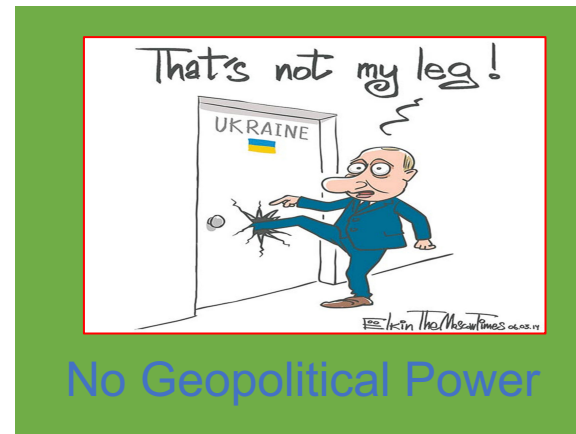


The Brussels

What is the position of the EU in the World?



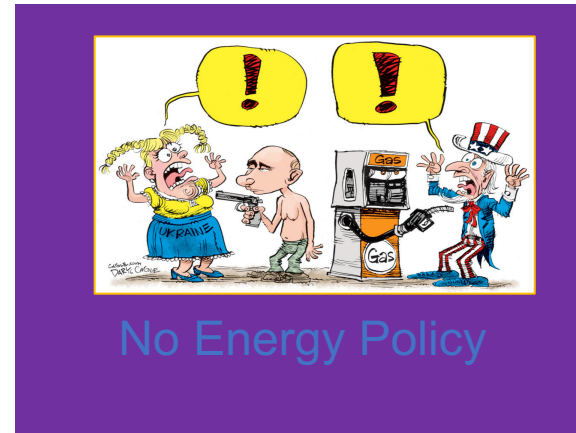
The world has become a little bit more complex



No Geopolitical Power



No Military Power



No Energy Policy



No Refugees Policy

The Ukraine war
made Europe's short comings painfully visible





“We are not yet at war but definitely no longer at peace”

1

EU Member States' defence budgets

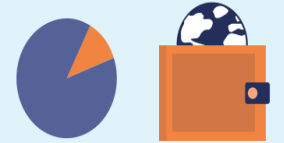
Source: SIPRI Report, 2023



World military spending



\$2,240 billion (approx. €2,000 billion)



Military spending for the 27,
11.5% of world spending



approx. \$250 billion
(€236 billion)



Defence budget
in 2022



USA \$768 billion

RUSSIA



\$86 billion

CHINA



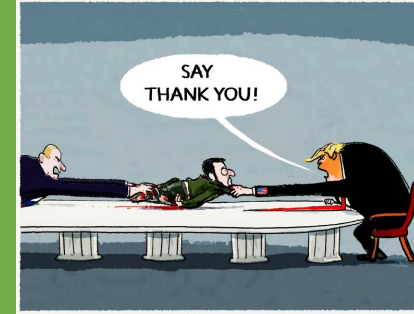
\$292 billion

The European Dream brought us back to the basics

from full Economic focus since '90s back to the original values of security, democracy and freedom



"We are not yet at war but definitely no longer at peace"



Ukraine irrelevant to US



Russia relevant to US



Split Russia China



Isolate China

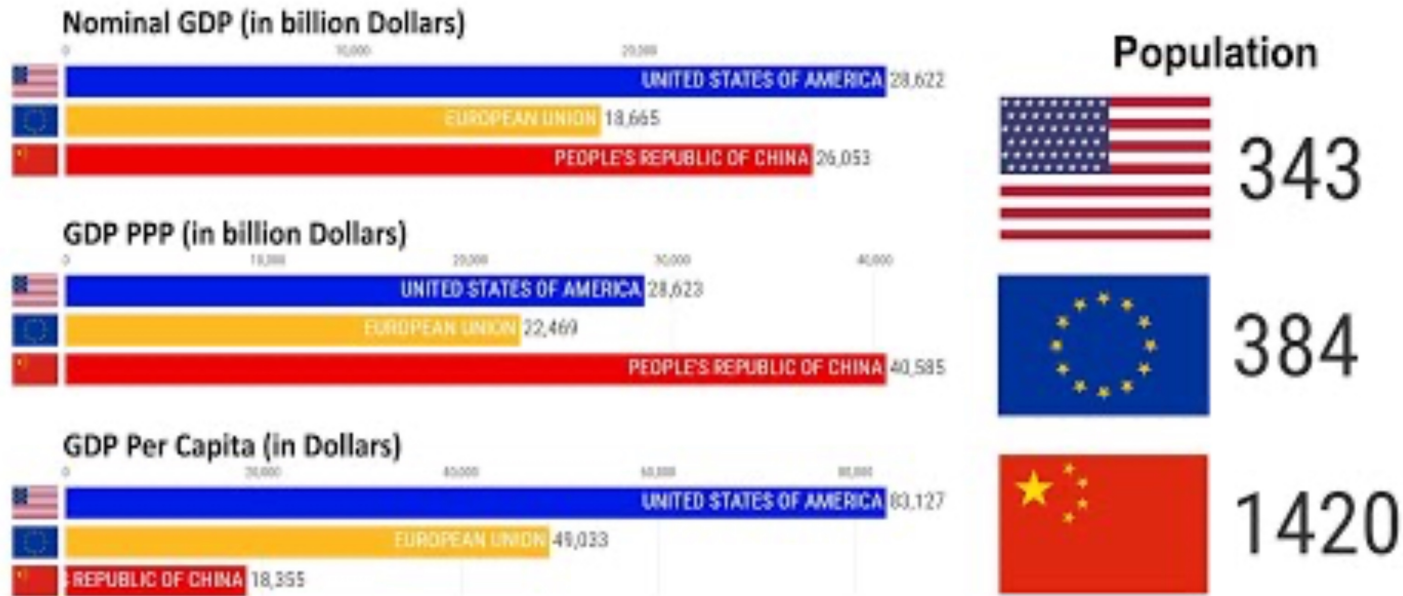
Trumpism wake-up call:

maximize own interest, not hindered by any ethics or moral
start thinking about a world after NATO



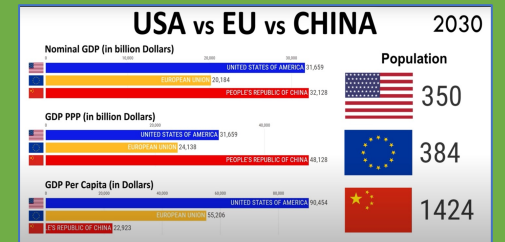
2025 USA STILL LARGEST ECONOMY OF THE WORLD

USA vs EU vs CHINA 2027

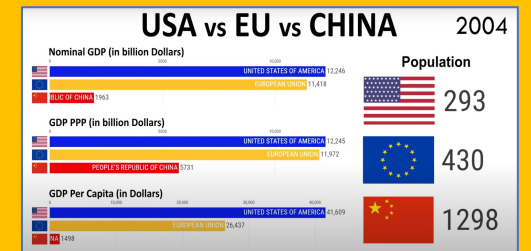


FORECAST: CHINA SURPASSES 2030 - 2080

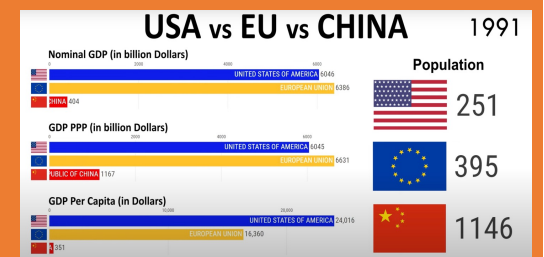
2030



2004



1991





The Dream



The Nightmare



The World



The Brussels

What did The Brussels deliver so far?

TOP 20 EU ACHIEVEMENTS 2012-2025

US TARRIFS

stay united & cool

UKRAINE

50 B funds

COVID

EUR 750 B

Recovery plan

GREECE

EUR 35 B

CLIMATE

Greenddeal

MIGRATION

2018 Turkey Agreement

2024 EU Migration Law

MERCOSUR

Trade Agreement South
America

JPN/CANADA

Trade Agreement 1.5 B

1 DIGITAL

MARKET EUR + 1.5 B

+ 1.5 M Jobs

Growth stimulation

EU - US

new trade statement

Gas Directive
EU prosecutors
End of Roaming
EU fines EUR 8.4 B
Citizen Initiatives



Advantages of the EU open markets example The Netherlands

€ 53 – 87 Billion

per Anno, according to the DNB



NL pays EU 1% of NL GDP
€ 10 B



NL EU Refunds
€ 7.3 B



NL Net Payment
€ - 2.7 B

Freedom
of speech

Freedom
of religion

Humanism

Justice

Good
Governance

The values of the EU
a moral compass in a turbulent world

Good
Citizenship

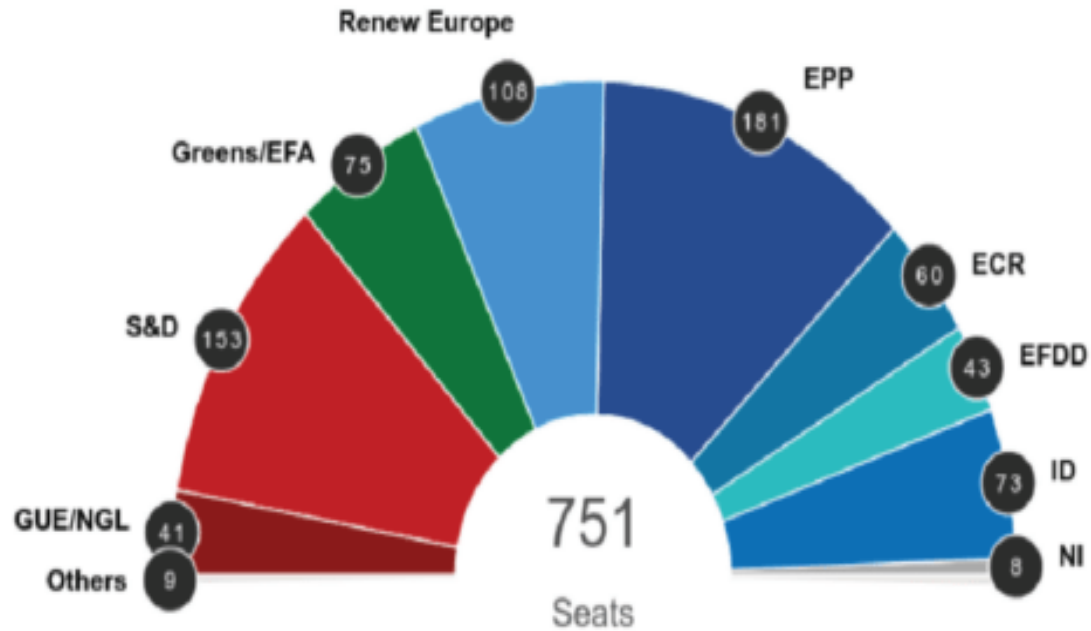
Economic Growth

Employment

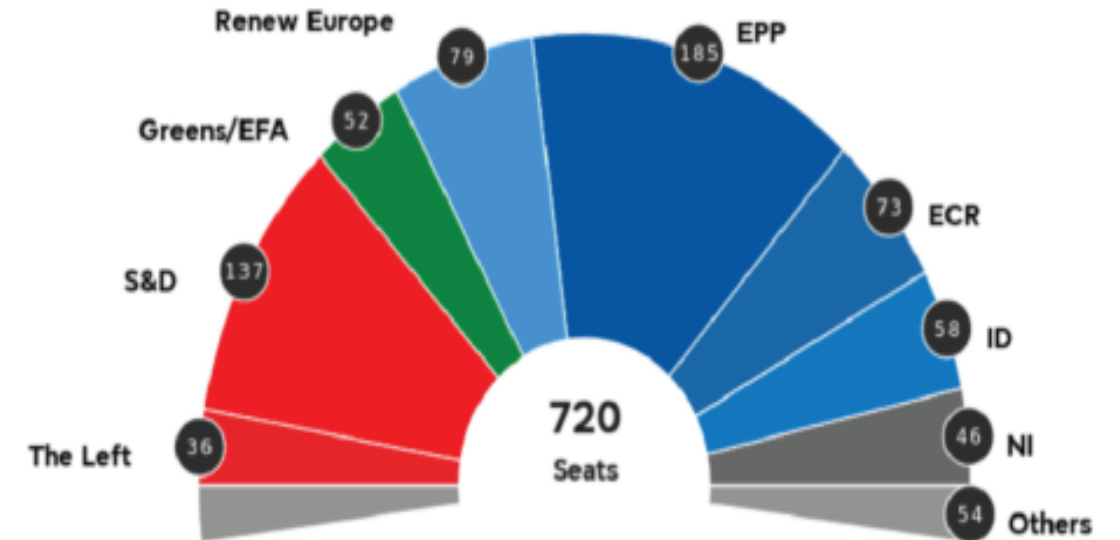
Sustainability

Your Opinion

European Parliament 2019 - 2024
Provisional results



European Parliament 2024 - 2029
Provisional results



2024 – 2029 EPP & S&D remain stable,
Winners: NI Ultra right +38 & ECR Conservatives +13 Losers: Greens -23, Renew Liberals -29 ID -15 ,

The Commission 2024-2029

Discover more >



A new plan for Europe's sustainable prosperity and competitiveness

Europe as a continent of economic growth, enterprise and innovation by ensuring competitiveness, prosperity and fairness.



A new era for European defence and security

Meeting Europe's security and defence challenges, and enhancing preparedness and crisis management.



Supporting people, strengthening our societies and our social model

Promoting social fairness, increasing solidarity in our society, and ensuring equal opportunities for all.



Sustaining our quality of life: Food security, water and nature

Building a competitive and resilient agriculture and food system, safeguarding biodiversity, and preparing for a changing climate.



Protecting our democracy, upholding our values

Putting citizens at the heart of our democracy to empower all to help shape the future of our European Union.



A global Europe: Leveraging our power and partnerships

Focusing on our wider neighbourhood to tackle global challenges and promote peace, partnerships, and economic stability.

check out their plans:
<https://ec.europa.eu/stories/2024-2029-commission>

The European Dream is a Peace Project

With 3 basic values to defend
Democracy
Freedom
Security



The Dream



The Nightmare



The World



The Brussels

The EU's biggest nightmare is the illusion that today's challenges
like Security, Stable Income, Immigration & Climate Change
can be managed without a solid EU

The European Dream

The Dream evolves over time



The European Dream started in the '50s as a Peace Project



Evolved since the fall of the Berlin wall towards a strong Economic Project



With non-negotiable values as Freedom & Democracy



The Ukraine war shifted the Dream back to basic value of Security



Which need to be defended as Team Europe in today's complex Geopolitical divided world



With Major Challenges on Climate, Economy and Migration



Which can be much better handled as one European team, which is United in Diversity

How to build your own European dream?



1. Use your freedom of speech right: join national political discussions in Europe



2. Visit the EU in Brussels: listen, learn and discuss with European colleagues and politicians



3. Visit the EU representation in your own country:

https://european-union.europa.eu/contact-eu/meet-us_nl?networks=NEC



4. Travel the world: it supports world peace



5. Reduce your own CO₂ food print on <https://eplca.jrc.ec.europa.eu/ConsumerFootprint.htm>



6. Work hard, like Americans & Chinese, to continue enjoy life, in the best part of the world: Europe



European Dream



American Dream

Could this be a nice summary?



The Dream



The Nightmare



The Brussels



The future World

APPENDICES

ABOUT THE EUROPEAN DREAM FOUNDATION

our DREAM	a united Europe will bring peace and stability to its citizens and the world
our MISSION	bringing Europeans closer to each other
our SERVICES	lectures & visits to EU in Brussel
our ORGANIZATION	Peter Visser, Chairman
our ADDRESS	Gazelle 7, 1273 GH Huizen The Netherlands
your CONTACT	info@edf.eu
VISIT US AT:	https://europeandreamfoundation.eu/





The European Dream story

As a true European, Peter passionately illuminates why Europe is the best place to reside on Earth and how you can enhance it for both yourself and your children.

Amidst the turbulent times we face today, he simplifies the world we inhabit, swiftly navigating through economics, environment, migration, politics, and belief systems.

At the end of presentation he hopes to have inspired you to have a more positive attitude towards Europe and start to develop your own European Dream once returning home



About Peter Visser

- "Born in 1964 in Huizen, The Netherlands, and holding a Bachelor's degree in Business Economics from the University of Applied Sciences in Alkmaar, he has dedicated his entire career to the airline industry.
- This career has led him to various destinations, affording him the opportunity to live and work in several European countries, including Italy, Belgium, France, Sweden, and Germany. He identifies as a true European.
- During the banking and financial crisis in 2008, he observed a growing hostility toward Europe. In response, he founded the European Dream Foundation with the goal of fostering a closer connection between people and Europe.